

You Are Invited...

The Edmonds Arts Festival Association invites you to apply to be part of our 53rd celebration of the arts. The Edmonds Arts Festival (EAF) has grown from a simple community art fair to one of the most prestigious in the Northwest, attracting artists from across the nation. EAF provides a unique opportunity for patrons to meet artists and purchase their work in a beautiful setting overlooking Puget Sound and the Olympic Mountains. In addition, EAF offers live entertainment, a juried gallery exhibition, a nationally-recognized juried student art exhibit, a hands-on children's art activity area, wonderful food, and a wine bar and bistro.

All profits from the Edmonds Arts Festival are returned to the community through the Edmonds Arts Festival Foundation, a 501(c)3 organization, in the form of arts scholarships, educational grants, and public art installations. Funds provided by the Festival/Foundation also support ArtWorks, a gathering place for artists in downtown Edmonds, and the Edmonds Center for the Arts, a performing arts venue opened in 2007.

REQUIREMENTS AND GENERAL INFORMATION

REGISTRATION

Due Wednesday, January 20, 2010.

Online registration recommended. Go to www.edmondsartsfestival.com.

Entries are also accepted by mail this year and must be postmarked no later than Wednesday, January 20, 2010.

NOTE: In future years, there will be online registration ONLY.

HOURS

The 2010 Festival hours are:

Friday, June 18 11:00 a.m. – 9:00 p.m.

Saturday, June 19 10:00 a.m. – 8:00 p.m.

Sunday, June 20 10:00 a.m. – 6:00 p.m.

FEES

Artists applying online must pay by a VISA or MasterCard (AMEX and Discover not accepted). Artists applying by mail must pay by check or money order.

APPLICANTS FOR PLAZA AND THE FIELD

Applicants must mark on their application if they are applying for the Plaza or the Field (see map). Categories for each area are as follows:

Plaza – Traditional Arts and Crafts and Culinary Arts

Traditional crafts historically are considered functional and may include soap, candles, beadwork, needlepoint, cross stitch, quilting, sewing, rug making, brooms, dolls and toys, calligraphy, and

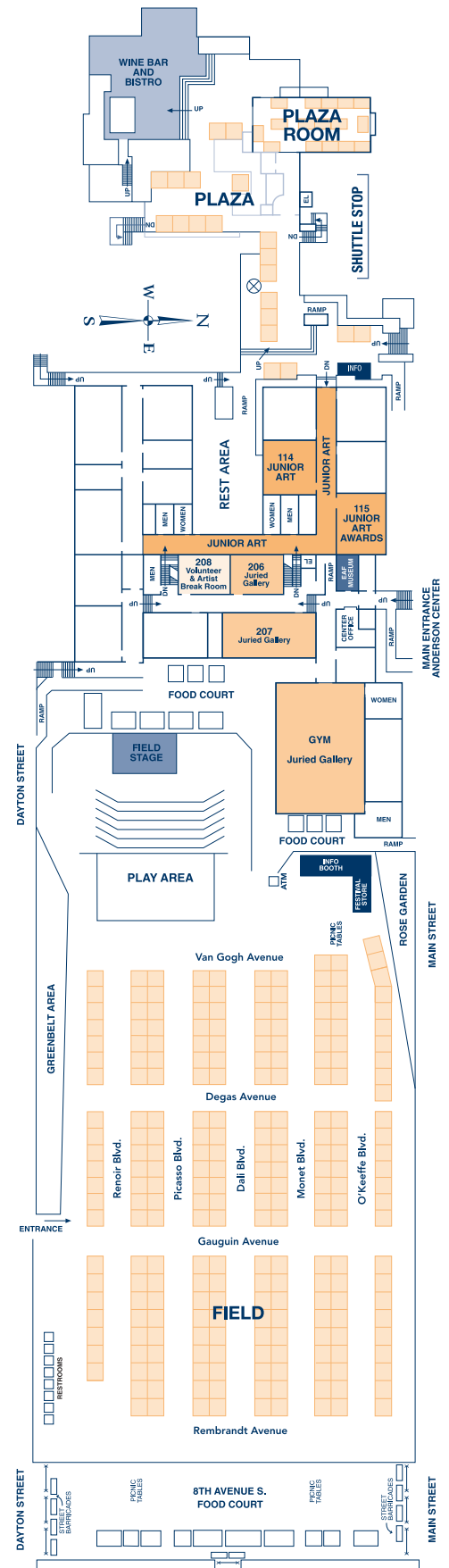
pressed flowers. Jewelers whose process consists primarily of assembly and the use of commercially produced components such as charms and findings must apply in the "traditional" category. Culinary arts includes handcrafted food items such as pasta and soup mixes, jams, pesto, vinegar, honey, and salad dressings which are not intended for consumption on the premises.

Field Artists

Categories accepted on the field are ceramics, drawing, painting, printmaking, fiber non-wearable, fiber wearable, glass, metal, mixed media 2D, mixed media 3D, sculpture, leather, wood, photography, music, garden art, and jewelry.

PARTICIPATION REQUIREMENTS

- All artwork must be original and created by or under the direction of the artist(s).
- Art must consist of predominantly handmade parts.
- Artists may only exhibit work in the category in which they were accepted.
- Artwork exhibited must be consistent with images reviewed and accepted.
- Accepted artist(s) must be present on the Festival grounds the entire weekend. Artist representatives are not allowed as substitutes for artists.
- Artist teams should be so noted on the application.



Continued inside

- Limited edition offset reproductions or giclée prints of paintings and other two-dimensional work must be clearly and individually labeled as "reproduction."
- An artist may not sell or exhibit work of non-juried artists.

MUSICIANS

Musicians must apply by regular mail and submit a CD of their original composition, a bio, and photos of their booth and up to three album covers.

COMMISSION

A 15% commission is charged to artists on gross receipts minus sales tax. Receipts must be written and turned in at the end of the Festival.

BOOTH REQUIREMENTS

Artists are required to have a booth that will withstand all Northwest weather conditions in June. Although it rarely rains during the Festival, artists must be prepared for wind and/or rain. The Festival field is level and grassy, except for the baseball infield, which is covered by a heavy woven tarp. Tent stakes may be used on both surfaces of the field. The Plaza is a hard, level surface; stakes may not be used, and weights are required. No tents/canopies are allowed in the Plaza Room. Booth assignments are made at the discretion of the directors; however, every attempt is made to satisfy the artists' requests. Information regarding parking, lodging, and hospitality will be forwarded upon acceptance.

BOOTH FEES

Fees charged for booths are as follows:

FIELD ARTIST BOOTH FEES

Single	10 x 10	\$150
Single Corner	10 x 10	\$250
1-1/2	10 x 15	\$250
1-1/2 Corner	10 x 15	\$350
Double	10 x 20	\$350
Double Corner	10 x 20	\$450

PLAZA ARTIST BOOTH FEES

Outside location (Plaza):

Single	10 x 10	\$ 75
Double	10 x 20	\$200

Inside location (Plaza Room):

Single	7 x 10	\$ 75
Double	7 x 20	\$200

(No tents are allowed in the Plaza Room. Electricity is available.)

ARTISTS' AMENITIES

Services include nearby parking and camping, artist shuttle, booth signs and exhibitor identification badges. We offer booth sitters and a hospitality area with a complimentary breakfast and a separate break room.

AWARDS PROGRAM

Booth awards totaling \$2,500 will be presented during the Festival.

JURYING, JURY FEE AND IMAGE REQUIREMENTS

JURYING

Five jurors review submitted images and select the artists who will be invited to participate. Your four images are projected using a digital projector. Your artist statement is part of the process and is read at the request of the jurors. Scores are confidential and are not available to applicants. It is preferred that you do not show your name or a picture of yourself or customers in your booth image. The images should show a consistent body of work, but be varied enough to be interesting to the jury. Jurors include working artists, gallery owners, art educators and Festival directors.

JURY FEE

Each application must include a \$15 non-refundable jury fee payable by check, or money order if applying by mail or VISA or MasterCard (AMEX and Discover are not accepted) if applying online. Make checks payable to Edmonds Arts Festival. Entries submitted by mail must be postmarked no later than January 20, 2010. Digital entry/credit card payment must be received online by midnight P.S.T., January 20, 2010. Please do not send the booth fee with this application.

IMAGE SPECIFICATIONS

Three images of your work and one image of your booth must be included with your application. Be sure to include the selling price of each submitted piece. Your entry will not be considered without a booth image.

Your images should be high quality and showcase your work. It is best to highlight just one piece of art per image rather than a group of items. A horizontal image is recommended.

Digital: Digital images are required. Digital jury images must be submitted as RGB jpegs (.jpg). It is recommended you keep your image size between 600KB and 2.5MB; any smaller, your image may

not be of sufficient resolution to view your work, and any larger, you may experience problems uploading your images online. If you have images already prepared for the ZAPApplication™ digital jury system, we can accept those images as well. Save the images on a CD or DVD (no floppy discs) if applying by mail.

APPLICATION PROCEDURES

Online: Submit online applications at www.edmondsartsfestival.com on the "Plaza and Field Artists" page. Digital images are required and you must pay your fee with Visa or MasterCard. Be prepared to supply the same information that appears on the application form in this prospectus.

Mail: Carefully fill out the form in a legible manner. Enclose the form with the entry fee of \$15 and your digital images on a disc. Mail your entry to: Plaza and Field Artists, P.O. Box 998, Edmonds, WA 98020.

IMPORTANT DATES

Wednesday, January 20, 2010

Applications must be postmarked or submitted online

Monday, March 15, 2010

Jury notifications mailed

Friday, April 9, 2010

Booth fees due

Friday, April 30, 2010

Last day for refunds

Monday, May 17, 2010

Booth assignments mailed

Thursday, June 17, 2010

Field setup starts at 8:00 a.m.

Thursday, June 17, 2010

Plaza Room setup starts at 11:00 a.m.

Friday, June 18, 2010

Plaza outdoor setup starts at 6:30 a.m.

Festival Dates June 18-20

COMMUNICATION AND QUESTIONS

MAIL

Janet Jensen and Patti Sullivan
Edmonds Arts Festival
Plaza and Field Artists
PO Box 998
Edmonds, WA 98020

VOICE MAIL

425-771-6412, Ext. 2

E-MAIL

awb@edmondsartsfestival.com

WEB SITE

www.edmondsartsfestival.com

Name of artist

Last _____ First _____

Name of second artist/partner: *(Complete only if collaborative effort.)*

Last _____ First _____

Business Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

E-mail _____ Web Site _____

IMAGE 1 Filename of digital image _____

Dimensions of work _____ Price _____

Description of process and materials _____

IMAGE 2 Filename of digital image _____

Dimensions of work _____ Price _____

Description of process and materials _____

IMAGE 3 Filename of digital image _____

Dimensions of work _____ Price _____

Description of process and materials _____

IMAGE 4 – BOOTH (no description necessary)

PAYMENT

Amount Enclosed: \$15 Jury Fee

RELEASE

I hereby release and forever discharge the Edmonds Arts Festival (EAF), EAF Foundation, City of Edmonds, all sponsoring organizations, their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising from, or in conjunction with, my participation in the 2010 EAF. EAF will not be responsible for any injury sustained by exhibitors or guests or damages done to works of art while within space designated for exhibits. I understand that my artwork is stored at my own risk. Images submitted for the jury are representative of my current work to be exhibited. EAF reserves the right and discretion to remove any work that does not meet the requirements previously stated. Failure to comply may result in my removal from EAF, and I may be prohibited from future participation. I agree to allow the EAF full use of my images for purposes of promoting the Festival this year and in future years. I understand that I am expected to be present in my booth throughout the Festival. I also understand that an EAF receipt is to be given for each purchase (on-site sales as well as commissioned), and that failure to do so will result in expulsion from the Festival. By signing this form, I acknowledge having received and read this 2010 artist prospectus and agree to abide by all rules and fees/commissions set forth.

Artist signature _____ Date _____

Artist/partner signature _____ Date _____

MEDIUM

(Check only one. Make sure your images represent the category you choose.)

FIELD ARTISTS

- Ceramics
- Drawing
- Fiber, non-wearable
- Fiber, wearable
- Garden Art
- Glass
- Jewelry
- Leather
- Metal
- Mixed Media, 2D
- Mixed Media, 3D
- Music
- Painting/Pastels
- Photography
- Printmaking
- Sculpture
- Wood

PLAZA ARTISTS

- Culinary Arts
- Traditional Crafts

ARTIST STATEMENT

Please provide a specific, but brief, explanation of how your work is produced. If any part of your process is carried out by someone other than yourself (e.g. purchased green ware, crystal), or is produced from a kit or pattern, please describe. **The artist statement is part of the jury process.** Make sure the description of your work specifically states how the work is created, not just an abstract statement of what the work is about.
